

Sales Priorities

Sales Priorities																							
Active Deals	Opportunity	Type	Program	Manager	Products	Time Frame (3,6,12) Months	Estimated Promo Cost	Confidence Rating	Prospects per Month	Term (Months)	Average Order	Response Rate	Estimated Orders	Projected Revenue	% to Partner	Revenue to Partner	COGS Per Unit	Marketing Expenses	Total Expenses	Total Net Profit	Net Profit Per Month	Net Profit Margin	ROI
	Links to websites	www		BF	all	3	\$ -	80%	50,000	12	\$ 50	0.10%	50	\$ 2,500	10%	\$ 250	\$ 6.00	\$ -	\$ 300	\$ 1,950	\$ 163	78.0%	15.4%
	email blast	www		JD	all	3	\$ -	70%	500,000	12	\$ 50	0.10%	500	\$ 25,000	50%	\$ 12,500	\$ 6.00	\$ -	\$ 3,000	\$ 9,500	\$ 792	38.0%	31.6%
	fax blasts												-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	Banners	www											-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	Retailer promo catalogs												-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	Add-ons	www											-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	Book stores	Retail				6	\$ -	80%	100,000	12	\$ 20	1.0%	1,000	\$ 20,000	85%	\$ 17,000	\$ -	\$ -	\$ 3,000	\$ 250	15.0%	0.0%	
	Infomercial	TV											-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	[Store] Promo	Retail											-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	[Store] Promo	Retail											-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	[Store] Promo	Retail											-	\$ -	50%	\$ -	\$ 6.00	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	Total Active Deals								650,000	12	40	0.40%	1,550	47,500	50%	-	\$ 6.00	-	3,300	14,450	#DIV/0!	30.4%	22.8%
	Prospects																						
	[Store] Promo	Retail							250,000	12	\$ 79	0.010%	300	\$ 23,700	60%	\$ 14,220	\$ 10.00	\$ -	\$ 3,000	\$ 6,480	\$ 540	27.3%	46.3%
													-	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!	#DIV/0!	#DIV/0!
	Total								900,000					\$ 71,200		\$ 14,220	\$ -	\$ 6,300	\$ 20,930		29.4%	30.1%	
© Copyright 1995-2009 JIAN All rights reserved. Powered by JIAN MarketingBuilder®																							