

Talent / Model Release

- 🔊 This Talent/Model Release must be signed by a person to acknowledge their consent to your use of their image in connection with any advertising of your product or service.
- 🔊 Using someone's likeness without their consent may constitute an invasion of privacy, and subject you to payment of damages. You may also become obligated to pay damages for lost income if the individual in the picture is a professional model.
- 🔊 This is a one time release granted for use of the likeness with a specific product or service. The rights are granted to the company selling the product or service, not to the photographer.
- 🔊 I've been a model as well as a TV commercial actor myself (only a few car ads, but I never pointed my finger at the camera) and I've signed a hundreds of these releases. These are very standard and very necessary.
- 🔊 Even if you secure the rights of the person in the picture for advertising and promotion purposes, you will still need the photographer's consent to reprint the picture. Before hiring a Photographer, be sure your project is for "Work for Hire" – you own these images (otherwise, by default, the photographer does). See also, our "Work for Hire" agreement.
- 🔊 If the person in picture is a child (under 18 years of age), you should also have the child's parent or guardian acknowledge consent by signing this Agreement.


From JIAN

NOTICE:

We wish we could provide an agreement that was tailored *exactly* to your business. While this is not always possible, we feel that we've come very close and that this document provides you with the head-start that you need to get your deal moving. Nevertheless, we must make this disclaimer:

- 🚫 **Do Not Use This Agreement 'As-Is.'**
- 🚫 **This Agreement Is Not Legal Advice.**
- 🚫 **Read it Thoroughly and Make All Appropriate Changes to Fit Your Requirements.**
- 🚫 **You Should Have this Agreement Reviewed and Approved by a Qualified Attorney at Law Before Using It.**
- 🚫 **JIAN Accepts No Liability for the Effectiveness of This Document For Your Purposes.**

Free Access to Attorneys, Accountants & Consultants in Your Area

We're building a network of business experts who are eager to help you when you need it. They can review your work, make suggestions, handle unique situations and introduce you to influential people. On our website you can search by expertise and location, then e-mail or jump straight to their website. Although they are professionals and charge for their services, most offer an initial consultation free of charge. They're in your area at  you can contact them directly.


- Please visit our website under [Expert Referral Network](#).

Ongoing Update Service Keeps You Current


Things change, laws change, the world changes... new ideas come along all the time. When you register, you can access our website to get updates and changes... like new and improved spreadsheets and documents. They can be downloaded directly to your computer.

- Please visit our website under [Updates](#).
- Remember to bookmark our website: www.JIAN.com

Editing Your Sample Contract

Since this entire agreement is formatted in Word, you can edit it like any other Word document. You can jump from variable to variable by clicking the above  green arrows (JIAN Menu) which will take you forward / backward and highlight the entire sample text identified within the “[]” brackets – simply edit / type-over with your information.

To make sure you have filled in all the variables, use Word's 'FIND' function to locate any “[]” which may contain an unedited variable.

- Click the  icon in the JIAN menu above to turn the expert comments on/off.
- Upon completion, delete any unnecessary blank lines that remain.
- You may format this document any way you like.
- Delete this page.

Talent / Model Release

🔊 This introductory paragraph lists the date and the parties to this Agreement. We formatted this agreement uniquely to make it easy on others (judge, arbitrator(s), etc. God forbid) to readily understand who is involved, when the agreement begins and some basic summary background information.

Effective Date _____

between **[Company Legal Name]**, (“[Company]”)
a [State] [Corporation/Partnership/Sole Proprietorship/Resident],
located at [Address]
[City], [State] [Zip Code]

and Model / Talent name:  _____

residing at _____
Address, City, State Zip Code

Release

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby agree as follows: I hereby give and forever grant to [Company], its advertising agency, licensees and producers or publishers of its promotional materials and their successors and assigns, the right to use, publish and copyright my picture, portrait and likeness, in whole or part, including alterations, modifications, derivations and composites thereof, in advertising and promotion of [Name of Product or Service] throughout the world.

This right shall include the right to combine my likeness with others and to alter my likeness, by digital means or otherwise, for the purposes set forth herein.

Understood, Agreed & Approved

Talent / Model _____ Date

If Model / Talent Under 18

If model/talent is not yet eighteen (18) years old, the child's parent or guardian must complete and sign the following form:

Parent or Guardian hereby warrants that s/he is the Parent or Guardian of the above named Talent/Model, a minor, and has full authority to authorize the above Release and indemnifies the licensed parties and their respective successors and assigns, from and against any and all liability arising out of the exercise of the rights granted by the above Talent/Model Release.

Parent or Guardian Signature

Date

Printed Name

