

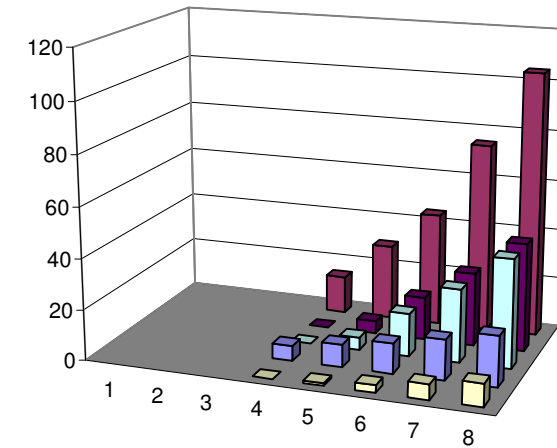
Financial Overview

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Business Power Tools

Market Analysis	2003	2004	2005	2006	2007	2008	2009	2010
Market Segments / Potential Customers								
New Business Startups (USA)				550	578	606	637	669
Existing Businesses (USA)				15,000	15,000	15,000	15,000	15,000
Latin America				1,000	1,050	1,103	1,158	1,216
Europe				5,000	5,250	5,513	5,788	6,078
Asia				5,000	5,250	5,513	5,788	6,078
Total Projected World Market				26,550	27,128	27,734	28,371	29,039
Projected New Customers								
New Business Startups (USA)				6	9	12	16	20
Existing Businesses (USA)				15	30	45	75	105
Latin America				0	1	3	6	9
Europe				0	5	17	29	43
Asia				0	5	17	29	43
Total Projected New Customers				21	50	94	155	220
Total Customers			+ Current Customers: 98	119	169	263	418	638
<i>Total Market Share</i>				<i>0.45%</i>	<i>0.62%</i>	<i>0.95%</i>	<i>1.47%</i>	<i>2.20%</i>

- Latin America
- New Business Startups (USA)
- Europe
- Asia
- Existing Businesses (USA)



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Projected Product Revenue	2003	2004	2005	2006	2007	2008	2009	2010
Initial Product - New Customers				\$ 1,050	\$ 2,750	\$ 5,687	\$ 10,315	\$ 16,105
Control Panel / Contacts / Consultants				1,440	2,880	6,240	12,000	23,040
Marketing / PR / Sales				3,600	7,200	15,600	30,000	57,600
HR / Hiring / Policies / Records				480	2,400	7,680	20,160	36,960
Procedures / Safety / Security				480	2,400	7,680	20,160	36,960
System Licensing				3,600	10,800	28,800	61,200	115,200
Discrete Software Tools				2,400	7,200	25,272	97,978	335,923
Total Revenue	\$ -	\$ -	\$ -	\$ 13,050	\$ 35,630	\$ 96,959	\$ 251,813	\$ 621,788
Total Cost of Goods Sold	\$ -	\$ -	\$ 474	\$ 2,726	\$ 7,852	\$ 21,938	\$ 55,716	\$ 134,749
Gross Profit	\$ -	\$ -	\$ (474)	\$ 10,324	\$ 27,778	\$ 75,021	\$ 196,097	\$ 487,039
<i>Gross Margin</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>	<i>79%</i>	<i>78%</i>	<i>77%</i>	<i>78%</i>	<i>78%</i>
Operating Expenses								
Sales & Marketing	\$ -	\$ -	\$ 465	\$ 5,731	\$ 15,083	\$ 33,646	\$ 69,063	\$ 127,761
Research & Development	-	-	191	2,314	2,984	6,295	9,031	20,271
G & A (without Depreciation)	-	-	285	2,163	3,578	7,135	13,942	26,020
Depreciation	-	-	121	26	38	38	25	15
Amortization of Capitalized R & D	-	-	83	-	-	-	-	-
Total Operating Expenses	\$ -	\$ -	\$ 1,145	\$ 10,235	\$ 21,682	\$ 47,114	\$ 92,061	\$ 174,067
Income from Operations	\$ -	\$ -	\$ (1,619)	\$ 89	\$ 6,096	\$ 27,907	\$ 104,036	\$ 312,972
<i>Operating Profit Margin</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>	<i>1%</i>	<i>17%</i>	<i>29%</i>	<i>41%</i>	<i>50%</i>
<i>Net Income (Loss) Margin</i>	<i>0%</i>	<i>0%</i>	<i>0%</i>	<i>2%</i>	<i>12%</i>	<i>19%</i>	<i>29%</i>	<i>37%</i>
EPS	\$ -	\$ -	\$ (0.16)	\$ 0.02	\$ 0.44	\$ 1.88	\$ 7.39	\$ 22.78
<i>shares used for EPS computation</i>	<i>10,000</i>	<i>10,000</i>	<i>10,000</i>	<i>10,000</i>	<i>10,002</i>	<i>10,003</i>	<i>10,003</i>	<i>10,003</i>
EBITDA	\$ -	\$ -	\$ (1,415)	\$ 115	\$ 6,134	\$ 27,945	\$ 104,061	\$ 312,987

Detailed work-up can be found starting with the Assumptions pages, then the Budget, Income Statement

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Balance Sheet	2003	2004	2005	2006	2007	2008	2009	2010
Cash	\$ -	\$ -	\$ -	\$ 8,161	\$ 13,018	\$ 34,098	\$ 107,962	\$ 321,871
Accounts Receivable	-	-	-	1,996	3,095	8,647	22,011	53,234
Inventory	-	-	-	430	1,309	3,656	9,286	22,458
Total Current Assets	\$ -	\$ -	\$ -	\$ 10,587	\$ 17,422	\$ 46,401	\$ 139,259	\$ 397,563
Fixed Assets	\$ -	\$ -	\$ -	\$ 185	\$ 185	\$ 185	\$ 185	\$ 185
Accumulated Depreciation	-	-	-	(26)	(64)	(102)	(127)	(142)
Total Assets	\$ -	\$ -	\$ -	\$ 10,746	\$ 17,543	\$ 46,484	\$ 139,317	\$ 397,606
Short Term Debt	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Accounts Payable	-	-	-	1,561	2,460	5,754	12,315	25,735
Accrued Liabilities	-	-	-	-	-	-	-	-
Long Term Debt	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Liabilities	\$ -	\$ -	\$ -	\$ 1,561	\$ 2,460	\$ 5,754	\$ 12,315	\$ 25,735
Common Stock	\$ -	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000
Retained Earnings	-	-	-	(815)	5,083	30,730	117,002	361,871
Stockholder Equity	\$ -	\$ -	\$ -	\$ 9,185	\$ 15,083	\$ 40,730	\$ 127,002	\$ 371,871
Total Liabilities & Equity	\$ -	\$ -	\$ -	\$ 10,746	\$ 17,543	\$ 46,484	\$ 139,317	\$ 397,606

Some Rows are Hidden for Brevity -- Details are available on the Balance Sheet, Cashflow and Ratios pages

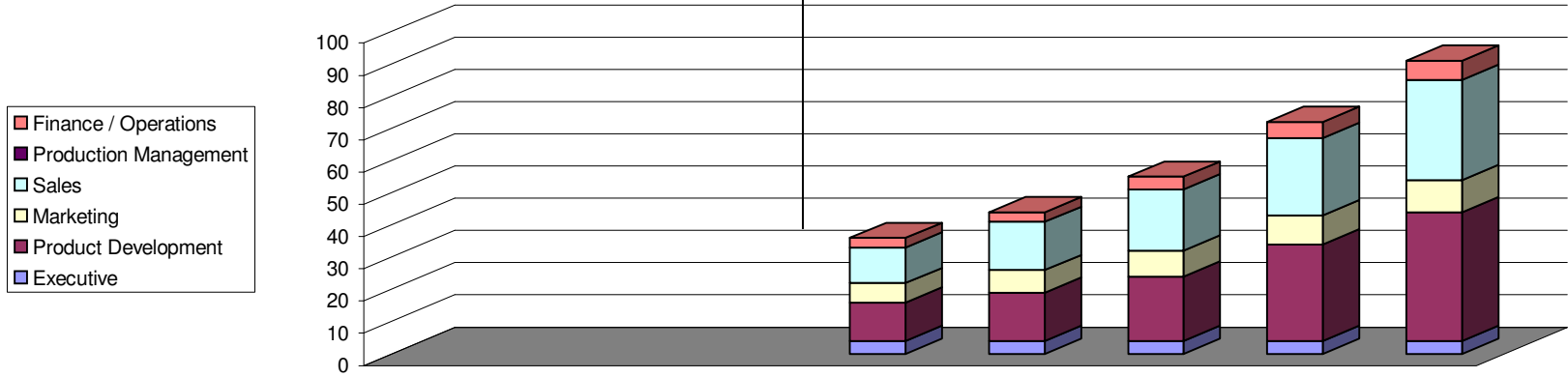
Ratios	2003	2004	2005	2006	2007	2008	2009	2010
Current Ratio	-	-	-	6.89	7.13	8.08	11.31	15.45
Quick Ratio (Acid Test)	-	-	-	6.51	6.55	7.43	10.55	14.58
Return on Total Assets	-	-	-	0.02	0.25	0.41	0.53	0.57
Total Assets Turnover	-	-	-	1.21	2.03	2.09	1.81	1.56
Total Debt to Total Assets	-	-	-	0.15	0.14	0.12	0.09	0.06
Return on Sales	0%	0%	342%	2%	16%	25%	38%	47%
Return on Owners' Equity	0%	0%	0%	2%	29%	46%	58%	61%
Total Debt to Owners' Equity	0%	0%	0%	0%	0%	0%	0%	0%

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Head Count	2003	2004	2005	2006	2007	2008	2009	2010
Executive				4	4	4	4	4
Product Development				12	15	20	30	40
Marketing				6	7	8	9	10
Sales				11	15	19	24	31
Production Management				0	0	0	0	0
Finance / Operations				3	3	4	5	6
Total				36	44	55	72	91
Revenue / Employee (000)				\$ 363	\$ 810	\$ 1,763	\$ 3,497	\$ 6,833
Total Compensation (Payroll + Benefits)				\$ 2,951	\$ 4,016	\$ 4,529	\$ 5,123	\$ 5,879



Capital Requirements	Year 1	
Product Development	\$ 1,632	23%
Marketing & Sales	\$ 4,852	69%
Production	\$ 175	2%
Additional G & A	\$ 227	3%
Capital Equipment	\$ 185	3%
Total Investment Year 1	\$ 7,071	

